

LYONESS
CHILD & FAMILY
FOUNDATION **MAGAZINE**

**First national
project in Estonia**

**Holy Trinity School –
All of Uromi celebrates**

**Vocational training
camp in Austria**

Angel for a Day
**Successful charity initiative
throughout Europe**



ANGEL for a DAY
LYONESS CHILD & FAMILY

Editorial

Dear patrons and sponsors, dear Lyoness Members and Loyalty Merchants!

The last few months were an eventful period for the Lyoness Child & Family Community, in which Lyoness Members and Loyalty Merchants demonstrated their social commitment impressively. And so, we can once again present to you a plethora of new aid and education projects, provide you with exciting updates on the projects currently in progress, and give you an impression of the joy and gratitude of the beneficiaries with a broad selection of images in this year's issue of the CHILD & FAMILY FOUNDATION MAGAZINE.

We are especially proud of the way the Angel for a Day charity initiative has developed. Launched in 2013, it has enjoyed an incredible surge in Europe and the United States in 2014. Numerous patrons, Members, and Loyalty Merchants, as well as Lyoness' Member Service became angels. They supported disadvantaged people in their country or region with huge commitment and gave them an unforgettable day. The Lyoness Community put into effect no less than 24 Angel for a Day events in 13 countries.

Next to the ongoing school projects in Honduras, Nigeria, and the Philippines, we also tell you about our activities at national level, such as in Estonia, Italy, Hungary, the Ukraine, and the German-speaking area in Austria and Switzerland. On top of that, we introduce two people who are responsible for projects in Honduras and Brazil in this issue.

This issue is rounded off by detailed project information on the Lyoness-CFF.org website, as well as a broad selection of images and videos in the iPad version of the magazine. A free copy of the CHILD & FAMILY FOUNDATION MAGAZINE is available now in the Member Service, as well as at your country's Lyconet Service Center.

All that now remains is for us to give you our warmest thanks for your purchases, with which you support us every day, as well as for your donations and educational sponsorships, with which you actively promote our national projects. We hope you continue to show faith in and support us and that you enjoy reading the magazine.

The CFF team

Gender form and political correctness

We refrain from using gender-specific wording in our copy for the benefit of readability. Of course, in all forms of address we are communicating with both genders.

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Angel for a Day

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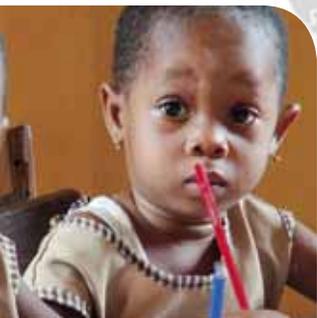
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Nigeria

Wonderful school-leaving ceremony in Uromi

Thanks to the support of the CFF, 153 children from various school grades could complete their final classes successfully after the school reopened in January.



The joy derived from their achievement was written all over the faces of the children. After passing the final exam at the end of July, a big school-leaving ceremony held on August 15th gave them the opportunity to take all the credit for their hard work. Some 3,000 guests, including all the teachers, schoolchildren and parents, of course, as well as invited visitors from Uromi and the surrounding districts attended the ceremony. 35 children from the nursery section class, another 35 from the last class of the primary sector, as well as 65 children from the junior secondary moved up and 18 schoolchildren from the senior secondary, the final class of the highest grade, left Holy Trinity School.

Before that, it was a case of cramming, not only so that all the exams went smoothly but also so that the ceremony was very special. Only in the past few weeks and months have the highly infectious viral disease Ebola, the ethnic conflict between the Muslim north and the Christian and animist south, as well as deaths and abductions in Nigeria filled the headlines of our daily newspapers. It was with that in mind that the schoolchildren at Holy Trinity School did a project on key aspects of the infectious Ebola disease before the school-leaving ceremony and a corresponding presentation to the guests on the big day. This involved an explanation of the protective measures that can be taken to prevent contagion, as well as the hygiene measures available at home and when traveling. That was followed by everybody saying a prayer for the many people infected with Ebola in Nigeria and the neighboring countries, as well as for the many deceased and their families.

After that, the team of Frederick Akhelumele, the principal at Holy Trinity School, and schoolchildren ensured that a good atmosphere prevailed for all present during an accomplished performance of traditional dances and songs.



Project data

Type: Community project

Location: Uromi, Nigeria

Project period: Since May 2012

Beneficiary: Some 1,000 schoolchildren at Holy Trinity School





Good public perception

It is clearly obvious that the after-effect of the exceptionally good results of the final examinations will be positive. Many pupils from other schools are eager to switch to Holy Trinity because it now enjoys such an excellent reputation, especially as regards the quality of education, as well as the infrastructure, too, which was renovated and extended thanks to the support of the CFF over the past two years. Most recently, the Foundation sent a container full of teaching equipment, furniture, clothing, and other needed items to Uromi.

This made it possible to equip each of the some 1,000 schoolchildren with their own satchel and school supplies, as well as a T-shirt and cap.

Frederick Akhelumele, the staff at Holy Trinity School and their schoolchildren, as well as the CFF are extremely satisfied with the positive outcome of the efforts so far and look forward to a shared future.





Nigeria



Project data

Type: Community project

Location: Jos, Nigeria

Project period: Since January 2012

Beneficiary: 257 children from Jos and the surrounding area





Nigeria

An emotional school-leaving ceremony, a week of sport, and to top it all off, a container full of school supplies – the Amina Zwindila Foundation School in Jos looks back on an exciting school year.

An exciting year in Jos

It is nine years since Amina Zwindila decided to give free lessons to poor and vulnerable children in her home town of Jos. For two whole years, she sold fruit juices to enable her to set up a small school with the proceeds. “Education means confidence and self-determination,” stresses the 32-year-old woman from Nigeria. “Many children in Jos cannot go to school – they have to work, are abused. I want to use my school as a means of giving these children a new and brighter future.”

Many highlights for the schoolchildren

The CFF has supported Amina since 2012 and ensured the school is able to operate. Most recently, the CFF helped to renovate the school's kitchen and equip it with new appliances. The schoolchildren were also able to look forward to several highlights this year. For example, they had the opportunity to participate in a week of sport in January and the required sportswear was provided. The schoolchildren also enjoyed a special surprise two months later when a container from the CFF arrived at the school. This was packed full with satchels, school supplies, furniture, pens, T-shirts, caps, and toys. Most of the children have never owned their own satchel and the delight at receiving the gifts was correspondingly high.

United we stand, divided we fall

In the early days, Amina taught just four schoolchildren in her own small apartment. Divided between a kindergarten and five grades, 257 children now attend her school. Eleven of them finished school this year and will be attending a nearby college from fall onwards. As with the previous year, this was sufficient reason to organize

a big school-leaving ceremony, which this time was based on the slogan ‘United we stand, divided we fall’. During an emotional address, a visibly moved Amina spoke out for the power of education and cohesion. More than 1,000 people attended the ceremony, which is indicative of the huge appreciation the community of Jos has for her and her dedication.



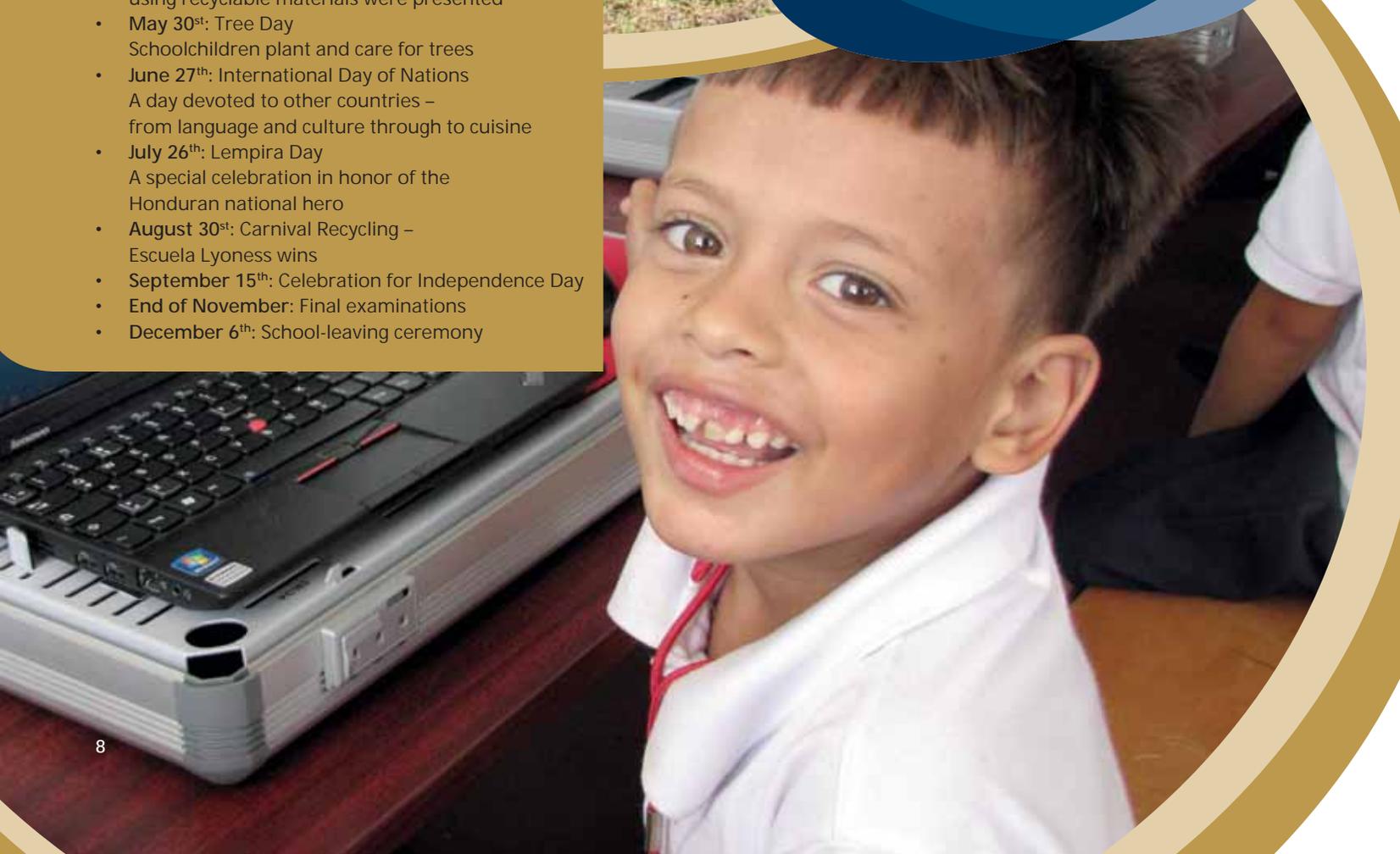


Highlights of the 2014 school year

- February: More than 100 pupils back to school
- March 22nd: Celebration for Father's Day
- May 10th: Day of Recycling
Parents and schoolchildren made costumes using recyclable materials
- May 16th: Celebration for Mother's Day
- May 24th: Carnival in La Ceiba
The children's costumes made at home using recyclable materials were presented
- May 30st: Tree Day
Schoolchildren plant and care for trees
- June 27th: International Day of Nations
A day devoted to other countries – from language and culture through to cuisine
- July 26th: Lempira Day
A special celebration in honor of the Honduran national hero
- August 30st: Carnival Recycling – Escuela Lyoness wins
- September 15th: Celebration for Independence Day
- End of November: Final examinations
- December 6th: School-leaving ceremony

Project data

Type: Community project
Location: La Ceiba, Honduras
Project period: Phase I: June 2010 - August 2012; Phase II: Since September 2012
Beneficiary: Needy children, adolescents and adults in and around La Ceiba.





Honduras



Guiding children into the future

Ariel Francisco Sibrian Gonzalez (30) puts his heart and soul into the work he does as principal of the Escuela Lyonesse in Honduras. His aim is to guide children into a brighter future and he does his utmost to achieve it.

Like his schoolchildren, Ariel comes from a humble background. At just nine years old, he started work alongside school in a cafeteria to help his family financially. "I've always had to reconcile work and education," says the young teacher. Also at college and later university, where he studied art and education and worked as a filing clerk. He was soon a secretary, then moved to the sub-directorate and shortly after became the principal of a college himself.

The years of experience he has gained in spite of his young age and his commitment were also his endorsements for directing at the Escuela Lyonesse. Always employing them to provide his schoolchildren with the best possible education, motivation and creativity are among his greatest strengths. Part of that is his approach to education, which encourages and challenges the children in equal measure and makes active learning an important part of the curriculum.

Ariel's tasks are diverse. He takes care of virtually every area of school life – from taking breakfast together with the children across preparing for exams through to planning extra-curricular activities in the course of the school year. The preparation of documentary reports is especially important because the education authority places value on being informed in detail about the progress of the children. Cooperation is put first at the Escuela



Lyonesse, meaning conferences and regular coordination with teachers are equally as natural as meeting with parents. "Parents get involved and back the school wholeheartedly. They help us wherever they can," rejoices the young principal.

Stagnation seems to be a foreign word to Ariel, for next to his work at the school his own education is not neglected, either. He devotes his evenings to education and vocational training. He has big plans for the future of the Escuela Lyonesse, too: "My vision is to expand the school further and complement it with a secondary school and a college. This would enable me to guide the schoolchildren throughout their education."





Philippines



The health and nutrition program makes an impact

A special health and nutrition program was developed for San Roque Elementary School in the Philippines in 2012. Now, almost two years after its introduction, the first positive results are available.



The health and nutrition program – otherwise known as the feeding program – takes care of undernourished and malnourished schoolchildren, as well as those who suffer from wasting – the most severe form of undernourishment. By calculating the body mass index, school nurse Donna Bella Ramos-Gerong (40) determines which children are most in need of help. In the process, she includes such external criteria as a long and tiring journey to school in her assessment. In the first year, 40 schoolchildren participated in the program. Since widened, there are now 85 participants and next year it will even be possible to raise that number to 120.

Children who participate in the program receive a nutritious and balanced meal at the school. At the same time, it is ensured that the necessary amount of carbohydrates, proteins, vitamins, and minerals are included. Since spring this year, the school's vegetables have come from its own organic garden, which was set up by the Lyoness Greenfinity Foundation with backing from the Philippine Department of Agriculture.

The achievements of the program are promising. The weight of all the participants has increased and their general standard of health has improved considerably. This also has a positive effect on the children's academic performance and they have more energy.

Typical weekly menu at San Roque Elementary School
Monday: Fish with pumpkin, cabbage and rice
Tuesday: Omelet, rice, milk
Wednesday: Pasta with meat, beans, cabbage and rice
Thursday: Beans with chicken or mixed vegetables
Friday: Vegetable soup or stew with fish and rice





Philippines



Project data

Type: Community project

Location: Padre Burgos, Southern Leyte, Philippines

Project period: Phase I: September 2011 to August 2012
Phase II: Since September 2012

Beneficiary: 477 schoolchildren at San Roque Elementary School (including 85 in the health and nutrition program), as well as the local population of Padre Burgos

11-year-old Julia Morales (pictured below) is in the sixth form of the San Roque Elementary School and participates in the feeding program. She talks about school life in an interview with the *CHILD & FAMILY FOUNDATION MAGAZINE*.

How do you start your day?

I get up at 6am and go to school. I don't eat breakfast at home because I am on the feeding program. This means that rice and fish is sometimes left over for my two siblings.

What do you like most about the school?

I like math, especially fractions, and my best friend Joefhel. I also love to dance. I like sport as well, especially running. I took part in a district-wide competition in January.

And after school?

I do my homework and help my mother in the kitchen. I can prepare rice and other simple dishes.

What do you think about the health and nutrition program?

I liked it right from the outset. We go into the dining hall every day at 9:30am. The food is good and makes me feel better. Perhaps my siblings can participate next year, too. When I grow up, I want to be a cook in a large restaurant with a swimming pool.

Do you have a favorite dish?

Fried fish and vegetables, especially carrots – and I like orange juice.





Hungary



Moving into a future career with a wealth of opportunities

We are grateful to our educational sponsors in Hungary for supporting this project.



Project data

Type: Association project

Location: Gyöngyös in Hungary

Project period: June to September 2014

Beneficiary: 250 students from the Károly Róbert vocational training school aged between 15 and 19

Like many European countries, Hungary has a shortage of skilled workers. The Gyöngyös-based Károly Róbert vocational training school for hospitality, economics, tourism, and commerce offers young people the opportunity to complete a first class apprenticeship as a skilled worker in these occupations.

Besides the theoretical knowledge needed for the particular occupation, practical skills are especially important in a future career. Unfortunately, internships in companies are rare and the bureaucratic process very compli-

cated. To counteract this unfortunate situation, the school has spent years trying to set up its own vocational training center just a few minutes from the school's premises – one of the things now achieved thanks to the support of the educational sponsors. The CFE has fitted out the training center completely with items of furniture, work equipment, and material for retail-based apprenticeships, meaning nothing stands in the way of comprehensive practical preparation for a skilled job.





Brazil



Self-employment thanks to dressmaking

The CFF has supported the 'Projeto Textil', which enables young women to learn sewing and dressmaking skills, since May 2012. The project is progressing well and significant milestones for a promising future have already been set.



As one of the first people involved in the project and now a teacher, you know 'Projeto Textil' from the very beginning. Has the project changed since then?

Yes, the project focused on training unemployed women at the beginning. This is still the case but the products have changed. The items we produced at first were mainly for tourists. We now make fashion wear and products for locals, too.

What is your experience with regard to the project's popularity among residents?

We are now very well known in Parajuru, though at the beginning it took some time for people to understand that we make new products from used materials. 'Kitebax' and recycled products in general were not so well known here because upcycling is a completely new concept in Brazil.

As a teacher, what would you like to pass on to the people involved in the project?

Next to dressmaking, I try to teach my students to work responsibly. They should take the training seriously because it is a foundation for their future and can open many new paths.

Is there anything you are particularly proud of?

For one thing, I am proud that our products are so well known. I am also proud that we can give many women the chance of a career thanks to the amazing sales.

One final question to conclude, has the 'Projeto Textil' changed you?

Yes, I was able to contribute a lot to the project personally. My ideas and proposals were listened to and accepted. I have become more self-confident and can say that the project has influenced my life very positively.

Much has happened in the past two years and many women have already benefited from 'Projeto Textil'. They have learned a craft, acquired a better knowledge of languages, and become independent. Most importantly though, they have gained self-confidence. Very pleasing is the fact that the products are not only selling successfully locally, but also in the Lyoness Merchandising Store. Stand-out events like the famous Brazilian carnival and this year's World Cup were considered in the production plan and shoulder bags, laptop cases, and T-shirts designed especially for those were produced.

A separate association was established for the project in April 2014 and has since been responsible for its operation. Founding member Vânia Garcia de Lima was one of the first people involved in the project. Now a teacher, she is delighted to impart her knowledge to others. We think this is reason enough to get to know her better.





Angel for a Day

Angel for a Day

A simple concept with a big impact! The Angel for a Day initiative provides Lyonsess Members, Loyalty Merchants, sponsors, and donors with an easy way to team up and help young people in need. Some of the children, adolescents, families, and organizations in many European countries cannot afford much because of their financial and social situation. Items and activities usually taken for granted like visits to the dentist, school equipment, outings, and toiletries become an unaffordable luxury. The goal of the Angel for a Day initiative is to give precisely those children, adolescents, and families an unforgettable experience for one whole day, as well as urgently needed relief supplies to enhance their everyday life and strengthen them for the future.





Angel for a Day



Successful charity initiative! After the launch of Angel for a Day in 2013, this year has seen the implementation of 24 Angel for a Day events in 13 different countries. Lyonesse Members, Loyalty Merchants, and sponsors became angels in numerous different countries for more than 700 children, adolescents, and families.



ANGEL for a DAY

LYONESS CHILD & FAMILY





Teaming up and helping out is fun

Romania shows how it's done
 In first place, Romania showed outstanding commitment and realized ten wonderful Angel for a Day events. Outings were organized, medical care was provided, school materials and numerous non-cash donations were handed over, and with the involvement of numerous dedicated members and loyalty merchants, many deprived people were helped.

Other countries follow suit

Next to Romania, great things have been achieved in eleven other countries, too. For example, one Angel for a Day event saw dedicated Lyoness Members and Loyalty Merchants in Hungary organize new bunk beds, bed

linen, and clothes for children from a children's home and carry out urgently needed renovation work. An Angel for a Day event in Germany involved buying musical instruments for a children's village to enable the young residents to take music lessons and foster their creativity.

The goal is to strengthen families and children

Of course, activities were often combined with fun and games, such as a sightseeing flight in a light aircraft, an outing to a zoo or a visit to a therapy farm. But the focus was always on a community experience and often also on the resumption of harmonious relations between children and their families to enable them to look to a positive future together.





Our warmest thanks go to the many sponsors, Lyonesse Members, Loyalty Merchants, and staff members for their enormous dedication, without which it would not have been possible to make the Angel for a Day events happen.

Angel for a Day in Alicante

Trattoria il Fratelli, Centro Hípico Lledó, Grupo Aquarea, Lyonesse member Raquel Sánchez and team, Lyonesse Member Service in Spain, as well as all the educational sponsors in Spain



Angel for a Day in Székelyhíd, Parajd, Tusnádfürdő and Csíksomlyó

János Mester, Nagy László, Nagyné Hanuscák Márai, P+P Pékáru Nyíregyháza, Frigó Hassó Kft. Gávavencsellő, Laurel Trade Kft. Nyíregyháza, Bonduelle Konzervgyár Békéscsaba, Czető László, Leporelló Papírszaküzlet, Kíségpcentrum, Vevőcentrum Ltd., Drag-on Wellness Spa, Csekő Café, Mobil Café, Helios Pharmacy, Lyonesse Member Service in Hungary, as well as all the educational sponsors in Hungary



Angel for a Day in Bukarest, Pitesti, Galati, Bacău, Zalau, Oradea, Timisora, Cluj Natalia Zuz, La Mignonne, Quality Optics, Salina Verde, ATVA Company, Ckinica Doctor Luca, Premier Restaurant, Cofetaria Sara, Aspasia Travel, Prima Supermarket, TDG Distributie, Riviana Dolce, Pescaria Giromval, Andromeda Caffè, Farmacia Myosotis, Garden Pub, Auto Moto Invest, Hotel Decebal, Speed Park, Alimentara Adriatica, Restaurantul Monaco, Party House, SC VAIDA DENT SR, SC MULTICOM SRL, Grădina botanică Jibou, SC Real Invest, SC Bogdan & Raul COM, Butoiul De Aur Restaurant, Hotel Perla, Fratii Oprean Auto Service, Beer House, Leonardo, Termobest, The Note Pub, Team Dental Clinic, Pizzeria Celentano, Lyonesse Member Service in Romania, as well as all the educational sponsors in Romania



Angel for a Day in Clonmel

Bob Fitzgeralds, Larry O'Keeffes Furniture, Hickeys Bakery, Tangled Yarns, My Culture Café, Town House Deli, Befani's Restaurant & Townhouse, The Honey Pot, Lyonesse Member Service in Ireland, as well as all the educational sponsors in Ireland



Angel for a Day in Varese and Pordenone

Soluzioni Informatiche S.R.L, Pabo's Pizza, Centro Ippico Ambassador, Drinkservice Turrina, Cantina Franzosi, Agriturismo Tina, Lyonesse Member Service in Italy, as well as all the educational sponsors in Italy



Angel for a Day in Riga

Pizza Bar (Inese Pluše), Semara Hotel Metropole, Inese Pluše, Miroslav Lendel, Lilita Vidnere, Kristaps Vidners, Linda Pirktiņa, Vadīms Antonovs, Viola Kohova, Daiga Mūrniece, Gints Ūdris, Jānis Laizāns, Ilgvars Skrīvers, Sigita Zvejniece, Ingūna Bēnīte, Irēna Paturška, Leonīds Paturškis, Zaiga Ekarte, Georgs Ekarts, Inga Kamniska, Eduards Sevčs, Krisīne Akšīncica, Jānis Puntaks, Aleksandrs Romanovs, Lyonesse Member Service in Latvia, as well as all the educational sponsors in Latvia



Angel for a Day in Vilnius and Radviliškis

VŠĮ Vilniaus keistuolių teatras, UAB Vikšris, UAB Foto-fabrikas, JSC Vagos prekyba, Įmonė 3 Steps, UAB Pramogų karaliai, UAB Emtra, Restoranai Savas kambas, UAB EGV kompanija, Lyonesse Member Service in Lithuania, as well as all the educational sponsors in Lithuania



Angel for a Day in Volos

My Gym, Palia Istorija, Lyonesse Member Service in Greece, as well as all the educational sponsors in Greece



Angel for a Day in Sierakowice

Kwiaciarnia Irys, Chata Michał Szatkowski, BAT Sp. z o.o., Halina and Krzysztof Kandora, Team Bartosz Mielnik, Magdalena Bigus, Ms. Grażyna Sominka, Marek Gwizdała, Lyonesse Member Service in Poland, as well as all the educational sponsors in Poland



Angel for a Day in Grindelwald

Metzgerei Toni Roth, Ludothek Grindelwald, Paragliding Interlaken Skywings, Hotel/Restaurant Schynige Platte, Lyonesse Team Grindelwald (Sabina Ben Hamida, Daniel Boss), as well as all the educational sponsors in Switzerland



Angel for a Day in Skopje

Kosta Burceski, Lyonesse Member Service in the Republic of Macedonia, as well as all the educational sponsors in the Republic of Macedonia



Angel for a Day in Munich

Piano Auer, Lyonesse Member Service in Germany, as well as all the educational sponsors in Germany



Angel for a Day in Paris

Cabinet Eric Trabac, Cabinet Delphine Vassard, Aleage, Ackermann (driver), MC Beauté – Grossiste Coiffure et Esthétique, VERGER Jean-Claude Lejard, Pail' Pizza, Kinésiologie 75, Royal Tsuki – Restaurant Japonais, Les Délices du Roy, Autopro, La Table de Thomas, Lyonesse Member Service in France, as well as all the educational sponsors in France



Angel for a Day in Orange County

Lyonesse America Inc. and the Lyonesse Members in California





Hungary, Romania, Ukraine



Cross-border commitment from Hungary

In cooperation with the Lyoness Child & Family Europe Association (CFE) and numerous Lyoness Loyalty Merchants from the region, Members of Lyoness have launched the cross-border 'Help without Frontiers' project and are backing three welfare establishments in three different countries.

The objective is to provide beneficiaries with long-term support, as well as to improve their living and schooling conditions. Thanks to the tireless efforts of Lyoness Members, the first step saw one nursing home in Hungary, as well as a children's home in the Ukraine and one in Romania being renovated and provided with urgently needed relief supplies.



Project data

Type: Association project

Location: Nyiregyháza in Hungary, Nagydobrony in the Ukraine, and Székelyhid in Romania

Project period: May 2014 to July 2014

Beneficiary: About 200 deprived women, girls, and boys from one nursing home and two children's homes



We would like to thank our educational sponsors and especially János Mester and his Lyoness team in Hungary.



South Africa



Project data

Type: National project

Location: Johannesburg and Cape Town, South Africa

Project period: 18th July 2014

Beneficiary: Deprived children from three children's homes

Now it's up to us

Nelson Mandela dedicated 67 years of his life to the struggle for social justice. On July 18, the Nobel laureate's day of remembrance and birthday, people across the globe are encouraged to devote 67 minutes of their time to helping others.

The Lyonesse Child & Family South Africa Foundation has now launched the 'Share to Care Blanket Run and Food' charity initiative. This involves Members of Lyonesse demonstrating social commitment for 67 minutes when they collect cash donations and urgently needed relief supplies, which are then given to deprived children each year on the day of remembrance of Nelson Mandela. This year, the donations went to the young inhabitants of three children's homes in Johannesburg and Cape Town.





Italy



Project data

Type: Association project

Location: Morosolo, Italy

Project period: August to October 2014

Beneficiary: 40 children, adolescents, and several single



Better together

The principal goal of SOS Children's Villages is to allow children to grow up in a loving, safe, and courteous environment. Accordingly, the 'Villaggio SOS Morosolo' children's village in Italy has not simply offered social orphans and single mothers a roof over their head for more than 30 years, but also and more importantly a sense of family in every situation life throws at them.

The Lyonsess Community has been actively involved with the children's village since the fall of 2013. To the delight of the young residents, it has already managed to implement two Angel for a Day events. A very friendly

We are grateful to our educational sponsors in Italy for supporting this project.

relationship now exists between the Lyonsess Community in Italy, the staff of the children's village, and its residents. Consequently, there was absolutely no question about supporting the necessary renovation work on the outdated buildings at the children's village. A wall surface of 780 square meters was re-insulated, plastered and painted. The children's village now stands resplendently and can protect its residents against the approaching cold weather.





Estonia

A day of joy for the children of Tartu

Renovation of the Tartu Laste Turvakodu refuge in spring 2014 took the CFF to Estonia for the first time – more precisely to the town of Tartu. The project involved renovating the computer room, the recreation room, and the kitchen, among other things. Mothers in distress live in the refuge with their children.

On top of that, children and adolescents from socially disadvantaged families go to the center for after-school care. "We do not receive enough municipal funding to keep everything in good shape," explains the refuge's director Piret Värno.



Project data

Type: National project

Location: Tartu, Estonia

Project period: March 10th to April 10th

Beneficiary: Some 50 children from families in distress





Austria



A motivational boost for the future

We are most grateful to our educational sponsors, JUFA Jugend- und Familiengästehäuser Steiermark GmbH, all our Loyalty Merchants (Garten-center Kochof, Gasthaus Pichlingerhof, Hör- und Brillenstudio Lasnik, Beauty World Kribernegg, and KFZ – Reparaturen & Handel Werner Steiner), Christoph Strasser, as well as the entire team of carers for supporting this project.



The CFE Vocational Education Camp at the Jugend- und Familiengästehaus (JUFA) in Maria Lankowitz, Styria, was held for the first time in July 2014. The CFE organized the week-long event in cooperation with JUFA to help young people who live in social institutions or are cared for by social services within the family with their approaching career choice. Much was offered to the 14 participants – for example, they visited five of Lyonesse's Loyalty Merchants and attended workshops where they learned about practical tools for starting a career. Another highlight: Christoph Strasser, Race Across America record holder, inspired his young audience with a lecture on motivation and achieving ambitious goals.



Project data

Type: Association project

Location: Maria Lankowitz in Austria

Project period: July 12th to 19th, 2014

Beneficiary: 14 adolescents aged between 14 and 16





Austria



Project data

Type: Association project
Location: Wagrain, Austria
Project period: July 12th to 20th, 2014
Beneficiary: The 140 week of therapy participants (families, patients, carers) and Maria P.

We are grateful to our educational sponsors in Austria for supporting this project.

Aid for children suffering from MPS

Mucopolysaccharidosis (MPS) is an inheritable metabolic disease that leads to severe disabilities. The CFE wants to draw attention to the disease and supports campaigns of the Society for Mucopolysaccharide Diseases.

One of these campaigns was the funding of a week of therapy for four families who were otherwise unable to participate because of their financial situation. This week of therapy was held during the summer in Wagrain (St. Johann im Pongau District in the province of Salzburg) and offered 140 participants the opportunity to learn about therapies, share ideas, and take part in various recreational activities.



The CFE organized two excursions – which owing to their physical disability would not have been possible for the children without support – for all the participants.

The CFE's commitment did not center on the week of therapy alone, however. A decision was also made to help MPS sufferer Maria P. by funding Web-based graphic design training for her. The course helps her with her day-to-day work and enables her to lead an independent life.

This project was launched during a charity golf tournament at the Himberg Golf Club with the Schwechat Rotary Club.





Switzerland

Helping children and adolescents find their way

Nothing is more important than for children and adolescents to have a permanent network of relationships. But unfortunately, not every child gets the necessary support. As of now supported by the CFF, the Swiss association tipiti has made it its task to help such children.



Project data

Type: National project

Location: Will, Switzerland

Project period: The 2014-2015 school year

Beneficiary: 24 children and adolescents who are supported by tipiti

Thanks to the support of the Child & Family Foundation, tipiti can foster more than 20 children and adolescents in the areas of exercise, speech, music, and creativity. Their individual interests in different areas should be encouraged even more, for only then can children and adolescents develop and flourish in the best possible manner, be more aware of their strengths, and personally influence their future opportunities positively.

tipiti supports children and adolescents in the facilities belonging to the association, such as children's centers and communal apartments, but also those in foster families. Thanks to the contribution of the CFF, the association can provide more than 20 children and adolescents with focused development and training programs so as not only to foster their academic performance, but also their mental health, well-being, and creativity. In the process, the children and adolescents realize that their individual potential, talents and skills make them an important part of society.





Austria



Flying high – Lyoness' third Children Flying Day in Graz

Organized by the Lyoness Child & Family Europe Association, Lyoness' third Children Flying Day was held on September 20th, 2014. Its slogan: 'Flying high'.

We are grateful to our educational sponsors in Austria for supporting this project.

Lyoness' Children Flying Day has now been held for the third time in a row in Graz. The venue of the charity event this year was the grounds of the Austrian Aviation Museum next to Graz Airport, where more than 300 children and adolescents aged between five and 15 gathered on September 20th, 2014 to make the dream of flying a reality.

"The children and adolescents come from various welfare organizations from throughout Styria or are cared for by social institutions. We want to use the Flying Day as a means of enabling them to put their worries behind them for a day," explains Nina Passegger, spokesperson for the Lyoness Child & Family Europe Association and director of the Child & Family Foundation. The Austrian Aviation Museum, Graz Airport, and 'JW Flighttraining Graz – dieflugschule.at' assisted the Association in making this project happen. In addition, the airline InterSky sponsored a sightseeing flight over Styria in a passenger aircraft for 50 children. On the day, more than 50 volunteers worked to give the children a wonderful time with entertaining leisure activities next to flying. "Implemen-

tation of this charity event would not have been possible without the magnificent support of the volunteers and the many pilots, whose services were also provided voluntarily," emphasizes Passegger.

Entertainment away from the sightseeing flights was provided by an appealing supporting program, which included painting and craft stalls, a bouncy castle, rodeo riding, and guided tours of the Aviation Museum. Special program highlights for young and old were demonstrations by the police dog unit and fire department, as well as a tour of a service helicopter.

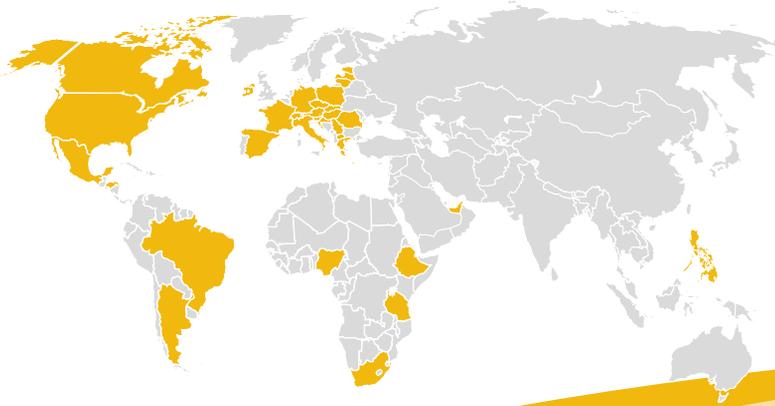


Support the projects of the
CHILD & FAMILY COMMUNITY

A look back at the year's events*

- Five national projects (420 beneficiaries)
- Four community projects (1,840 beneficiaries)
- Seven association projects (1,200 beneficiaries)
- 24 Angel for a Day events in 13 countries (more than 700 beneficiaries)

*As at October 2014



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Lyoness-CFF.org

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- ▶ The ISO 9001 certificate lays down internationally applicable minimum standards that the processes and structures of a company have to satisfy.

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ClimatePartner

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* Only applies to magazines printed in Europe.

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